

Terms of use for trademarks of agroVet GmbH (agroVet)

The trademarks of agroVet can be used by contractual partners for marking their products following a successful certification, as well as for marketing purposes.

The following applies in principle:

These terms of use are an integral part of the General Terms and Conditions as amended. The following illustrations are trademarks of agroVet. You can download these trademarks free of charge at www.agrovet.at, but undertake to use them in accordance with the guidelines. This will be checked during the inspection. Any unauthorized use and any infringement can be legally sanctioned.

Trademarks of agroVet GmbH (agroVet)

Color definition of the agroVet seal

Green: 80 Cyan / 0 Magenta / 100 Yellow/ 0 Key

Green: RGB 1/167/71

Red: 10 Cyan / 100 Magenta / 100 Yellow/ 10 Key

Red: RGB 168/24/25

Red: HEX #a81819

Pantone:

Green: 354U

Red: 187C

agroVet seal general



colored and black/white

Use: For companies that have signed an inspection contract with agroVet GmbH.

On the product: Companies may use the logo for marking/labeling products after signing an inspection contract.

Advertising material: Companies may use the logo on advertising material after signing an inspection contract.

agroVet „ohne Gentechnik“



Colored and black/white

Use: For companies that have signed an inspection contract with agroVet GmbH.

On the product: Companies may use the logo for marking/labeling products that comply with the requirements of the relevant guideline for the definition of "GMO-free production" of food and its labeling as amended.

agroVet „GMO-free production“



Advertising material: Companies may use the logo on advertising material after signing an inspection contract, a reference to the certified product range must be visible.

Infringement with the use

If a client does not apply the trademark of agroVet GmbH according to the requirements included in this terms of use and the general terms and conditions, agroVet will send a written warning asking for the termination of the non-proper use of the trademark, including the corrections expected. In case of illegal use of the trademark, removal of the trademark will be expected.

Depending on the severity of the infringement, we can report the case to the competent government office.

If the client still displays some of the trademark illegally or not according to the requirements following agroVet's written warning, further steps will be taken, which may entail legal consequences.

In case of illegal use of the trademark of agroVet GmbH, unless parties come to a mutual agreement, the client is obliged to pay a fine for penalty in the amount of 10% of their income from the incorrectly labelled products, but a minimum of € 1000.- This penalty does not apply for the reduction of the penalties included other legal regulations.

Besides the above ones agroVet GmbH is entitled to terminate the contract in case of breach of the inspection contract.

As of: 01.07.2024